

Spiral Natural Foods
Board of Directors Meeting Minutes
May 5, 2024 at 7:00 pm

Location of Meeting: video conference via Skype

Attendees: Amanda Olson, Tammy McGinn, Leigh Arnoldy, Katya Rouzina, Brandon Lovejoy, Sue Taylor (until 8:09), and Matt Malecha

Absent: Jess Settergren

Call to Order at 7:09 pm: **Amanda** motioned to call the meeting to order, seconded by **Leigh**. The motion was voted on and **passed**.

Administration **7:00 pm to 7:11 pm**

- **Consent Agenda - Amanda 7:00 pm**

- March Minutes need to be amended to include Sue's name for attendance

Amanda motioned to approve the consent agenda and minutes. **Leigh** seconded it.

The motion was voted on and **passed**.

- **April** Meeting Minutes
- Agenda for Evening's Meeting
- March Minutes need to be amended to include Sue's name for attendance

Amanda motioned to approve the consent agenda and minutes. **Brandon** seconded it.

The motion was voted on and **passed**.

GM Business **7:11 pm to 7:42 pm**

- **Store Report - Matt 7:11 pm**

- Out best sales month ever last month
- We had additional expenditures, but anticipating profitability
- Business trends toward a slump starting min-May to June
- Thought to improve sales: Salad Program, which would include 6 choices of salads made to order
- Hot soup will not be available in the summer; soup will still be available in the cooler to take home
- Relationship with Hmong Farmers Association will be starting up; another vendor
- Co-op assistance from NCG is in the works
- Retail credit card settlement will be wrapped up by month's end; credit card companies were charging large fees, but it needs to be applied for by May 30, 2024
- The landlord will be redoing the parking lot; the extent of the work is to be determined
- Due to store absences, Matt will be working Saturdays for a time to help

- **B Policy - Matt 7:20 pm**

- We are trending upward with growth overall
- NCG coupons and flier support helps
- The Field Day brand is an important factor in this success
- Efficiency of labor hours has increased
- Working on keeping popular items in stock and moving items that are stagnant; regular reviewing of products sales is part of this

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- Due to the cost of moving, profitability is realistically anticipated by the end of next year
- Our solvency has improved consistently over the past six months
- We have surpassed our membership goal; we are at 2,000 active members

Amanda motioned to accept the **B Policy as Compliant**. **Leigh** seconded it. The motion was voted on and **passed**.

Board Business **7:43 pm to 8:33 pm**

- **Board Policy - C Policy - Amanda 7:43 pm**
 - C4

Amanda motioned that we accept the **C Policy as Compliant**. **Sue** seconded it. The motion was voted on and **passed**.

- **Events** **7:44 pm**

- Hastings Pride Event - June 8 2024
 - Sign up sheet in backroom
 - Cassie needs to know:
 - 1) who wants to march in the parade and
 - 2) who wants to be in a stall
 - Communicate with Cassie about time slots

- **Farmers Market**

- Amanda is researching the lead contact for the Farmers Market
- Matt can check in with a local vendor to see who is the lead contact

- **Makers Market**

- Downtown location
- \$50 cost/makers market
- Amanda to look into Maker's Market

- **Red Cross**

- Sue to get a date for Blood Drive

- **Discussion about involving volunteers was introduced into event planning**

- **Annual Meeting**

- Schaar's bluff - Rate is being negotiated
- A local farm may also be an option
- A possibility is Ripe Radish Farm; they are also a CSA
- Matt will touch base with Amanda before next meeting

- **Communications Committee - Katya** **8:08 pm**

- Nothing new to add from discussion above

- **C Build** **8:09 pm**

- Look at the sign up dates

- **Board Members**

- We need two
 - Tammy's tenure is up after this year
 - Sue's one-year position is up after this year; she would need to re-run

- **Columinate Conference (CCMA); CCMA.coop**

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- In Portland, ME this year; next year will likely be midwest located
- They will be recording sessions for \$200
- This is a two-day event
- Matt would like to budget for at least two people to attend in the future
- Could use some of the board budget to cover the cost
- They do not have a registration deadline for recording access
- **Co-op Cafe - Columinate**
 - May 21-23: Design Sprints -
 - Design sprints - asking for what they want to get out of a Co-op cafe (issues of the times)
- **Co-op Blurb**
 - May 27th - Brandon will write and touch base with Katya
- **Co-op Calendar**
 - Should be working for everyone
 - You may have to use the desktop version
 - There are links in Slack to view the Calendar
- **Hosting the Co-op Board Meet Up**
 - River Valley Market will host the next one
 - Amanda proposed hosting the next after that - Spiral Brewery would be a good location
- **Next In-Person Meeting**
 - Monday, July 8th, 6pm, with Sunday, July 14th as a backup date
- **Policies for Next Time**
 - B1
 - C2
 - Ends - A policies

There was no need for an executive session this evening. Everything was covered and we are up to date with information.

Open Discussion: None

Assigned Responsibilities that resulted from Board Meeting:

Task	Responsible Party	Completion Goal Date
Contact Farmers Market	Amanda	Next meeting
Contact Makers Market	Amanda	Next meeting
Blood Drive	Sue	Next meeting
Look at CCMA.coop agenda	all	Next Meeting
Look at Co-op Cafe email	all	Next Meeting
Co-op Blurb	Brandon	May 27th

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Amanda motioned to adjourn. It was seconded by **Leigh**, voted on, and passed. The meeting closed at **8:40 pm**.

The next meeting is scheduled for **Wednesday, June 12, at 7:00 pm, via Skype**