

Spiral Natural Foods
Board of Directors Meeting Minutes
April 13, 2022 at 7:00 pm

Location of Meeting: video conference via Skype due to COVID restrictions

Attendees: Tammy McGinn, Annie Zastera, Leigh Arnoldy, Dina Sagan, Jenn Bierma, and Matt Malecha

Absent: Pete Macaroni, Jenni Garlough

Administration 7:12 pm to 7:13 pm

- Call to Order: Tammy motioned to call the meeting to order, seconded by Leigh. The motion was voted on and passed.

- **Consent Agenda - Pete 7:12 pm**

- March 2022 Meeting Minutes

Tammy motioned to approve the consent agenda and minutes. Dina seconded it. The motion was voted on and passed.

GM Business 7:13 pm to 7:40 pm

- **Store Report - Matt 7:13 pm**

- Sales continue to be strong - 27% increase from last year this week (but it was also Easter the previous year)
- Construction has started! Floor tiles are removed, the back soffit is out, and the mirrors on the columns are down
- Picking out tile and wallboard tomorrow
- Tomorrow, Matt meets with HEDRA. MCCC will put a request out to their board for money for the expansion
- We still need \$25000 and 100 new members
- The store is doing interviews and looking for some new staff - Actively looking at wage scaffolding to maintain budgets but still stay relevant for job seekers

- **B5 Policy - Matt & Tammy 7:38 pm**

- With expansion timelines and responsibilities, the B5 wasn't finished for this meeting

Tammy motioned to move the B5 Policy to our May meeting. Leigh seconded it. The motion was voted on and passed.

Board Business 7:40 pm to 8:30 pm

- **Board Policy - C3 Policies - Tammy 7:40 pm**

- Agenda and calendar planning seems to be going well

Tammy motioned that we accept the C3 as compliant. Dina seconded it. The motion was voted on and passed.

- **Expansion Planning & Capital Campaign Update - Matt 7:41 pm**

- We still need to work on calling
 - Billy volunteered to help call and is also interested in helping with a Tap Room Take-Over
- The website is not functioning properly right now, it's been stuck for about a month and we are actively working with Wix to figure out what's wrong

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- Leigh called a few phone calls with Smead and Innovative to see if they would donate or partner with the Co-op. Matt had called Allina and they didn't respond back. The YMCA is a good one to ask so Leigh will reach out. Matt will reach out to the Chamber to see if they would have any connections.
- Stotko reached out to Matt today to let him know that they will offer a discount on our project costs if we add them to our advertising. Matt thought it wasn't a bad idea but would give the option for other loaners to give a donation for a plaque or sign. Matt will reach out to Stotko first to see what they are actually looking for and how much the discount would be before making any choices.
- Currently, the board has been holding weekly check-in meetings for expansion and campaign. There was a discussion about whether or not the every-week meetings are still needed and valuable. There will be a few weeks coming up that will naturally lead to skipping meetings and then we will reevaluate at the beginning of each month

● **Board Updates - Jenn 8:22 pm**

- Jenn will be moving to Oklahoma at the end of this month so we discussed the logistics of remaining on the board while not physically in Minnesota.
- Because we meet virtually, Jenn can still attend meetings and give support in non-physical ways. She will only be in Minnesota about once a month to do any in-person functions.
- She will remain and stay in contact with the board if it becomes too difficult and we will process from there

● **Communications Committee - Jenni, Jenn, Leigh 8:30 pm**

- Nothing to discuss right now

There was no need for an executive session this evening. Everything was covered and we are up to date with information.

Open Discussion: None

Assigned Responsibilities that resulted from Board Meeting:

Task	Responsible Party	Completion Goal Date
Call members	Dina, Billy, & Board Members	Ongoing for the next few weeks
Call Local Businesses to ask for donations & Brainstorm other options	Leigh, Matt, & Board Members	Ongoing and this week
Ask Spiral Brewery about a Band Taproom Takeover	Annie	Next Couple of Days

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Tammy motioned to adjourn. It was seconded by Jenn, voted on, and passed. The meeting closed at 8:31 pm.

The next meeting is scheduled for May 11, 2022, at 7:00 pm.